

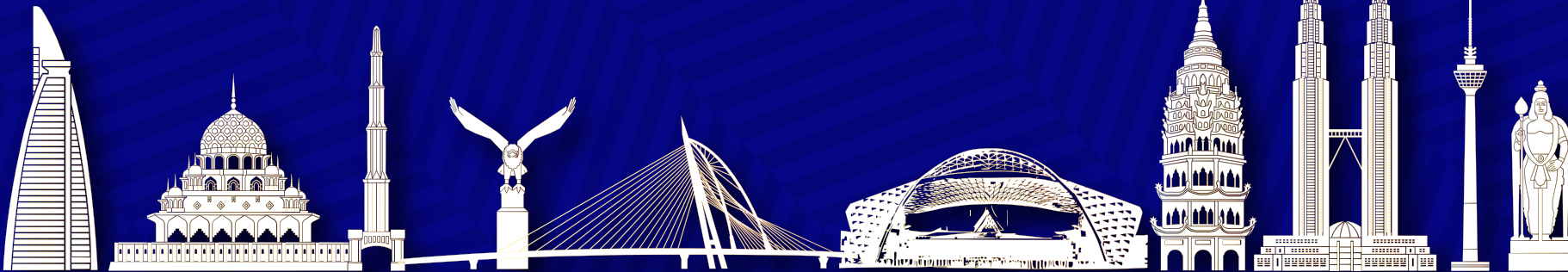
HNWF2025

The 18th World Federation of Hainanese Associations Congress

Sponsorship Packages

Nov 14 – 16, 2025

SETIA SPICE International Convention Center, Penang Malaysia



Brief Introductory

Origins of the Congress

The World Federation of Hainan Associations is an international platform for fostering connections among Hainanese Chinese communities worldwide. Since its establishment, it has successfully hosted 17 congresses. Malaysia has successfully secured the honor of hosting the World Congress in 2025.

Overview of the Past Congress Data

15th Congress (Hong Kong, 2017):
Participants from 26 countries; nearly 6,000 attendees.

16th Congress (Sanya, 2019):
Participants from 28 countries; nearly 3,200 attendees.

17th Congress (Guangzhou, 2023):
Participants from 32 countries; nearly 3,000 attendees.



2025 The Projection

2025 Congress is expected to attract over 3,300 attendees, reflecting a 10%–15% increase compared to 2023. Participants will come from more than 30 countries, including domestic and international business leaders, entrepreneurs, government officials, and representatives of Hainanese associations communities.

Opportunities for Connection

Why Sponsoring HNWF2025

As a title sponsor, opportunity gain access to over 30 global markets through the extensive Hainanese network. To leverage on the congress promotion channels to reaching out the worldwide audience.

Target Audience

To establish connections with key decision-makers and prominent business leaders. An estimated 70% of participants comprise business professionals or leaders of community organizations.

Brand Promotion

Corporate logos will be prominently displayed on all event materials, including banners, websites, and brochures. Exclusive press releases will feature special acknowledgments for sponsors.

Networking Opportunities

Invitation to attend VIP dinners, high-level forums, and business matching events, providing an excellent platform to showcase your company's unique brand appeal to the target audience.

HNWF2025 Sponsorship Packages


DIAMOND
 Sponsor

RM500,000
or above

- ✓ Gong Ringer for Welcoming Dinner
- ✓ Guest of Honor of the Congress Opening Ceremony
- ✓ Opening Ceremony Buffet Luncheon
- ✓ Gong Ringer for Gala Dinner
- ✓ Mockup Cheque Presentation Ceremony
- ✓ 1 x Company Short Ad Video
- ✓ 1 x Exhibition Booth (3 meters x 3 meters)
- ✓ 2 x Complimentary Dinner Voucher
- ✓ Certificate of Appreciation
- ✓ Logo featured on Stage Backdrop
- Social Media Promotions:**
- ✓ Acknowledgments in Official Poster
- ✓ Acknowledgment in Facebook Post
- ✓ 1 x Full-Page & Color Advertisement in the Official Publication


PLATINUM
 Sponsor

RM200,000
or above

- ✓ Gong Ringer for Welcoming Dinner
- ✓ Guest of Honor of the Congress Opening Ceremony
- ✓ Opening Ceremony Buffet Luncheon
- ✓ Gong Ringer for Gala Dinner
- ✓ Mockup Cheque Presentation Ceremony
- ✓ 2 x Complimentary Dinner Voucher
- ✓ Certificate of Appreciation
- ✓ Logo featured on Stage Backdrop
- Social Media Promotions:**
- ✓ Acknowledgments in Official Poster
- ✓ Acknowledgment in Facebook Post
- ✓ 1 x Full-Page & Color Advertisement in the Official Publication

Additional Sponsorship Opportunities:
 – Door Gift Sponsorship: 3,000 items


GOLD
 Sponsor

RM100,000
or above

- ✓ Gong Ringer for Welcoming Dinner
- ✓ Guest of Honor of the Congress Opening Ceremony
- ✓ Opening Ceremony Buffet Luncheon
- ✓ Gong Ringer for Gala Dinner
- ✓ Mockup Cheque Presentation Ceremony
- ✓ 2 x Complimentary Dinner Voucher
- ✓ Certificate of Appreciation
- ✓ Logo featured on Stage Backdrop
- Social Media Promotions:**
- ✓ Acknowledgments in Official Poster
- ✓ Acknowledgment in Facebook Post
- ✓ 1 x Full-Page & Color Advertisement in the Official Publication

Sponsor Privileges:

- Complimentary dinner vouchers for the Welcome Dinner, Opening Luncheon, and Gala Dinner (1 for each event)
- Acknowledgment in Special Issue


SILVER
 Sponsor

RM50,000
or above

- ✓ Gong Ringer for Welcoming Dinner
- ✓ Guest of Honor of the Congress Opening Ceremony
- ✓ Opening Ceremony Buffet Luncheon
- ✓ Gong Ringer for Gala Dinner
- ✓ 2 x Complimentary Dinner Voucher
- ✓ Certificate of Appreciation
- ✓ Logo featured on Stage Backdrop
- Social Media Promotions:**
- ✓ Acknowledgments in Official Poster
- ✓ Acknowledgment in Facebook Post
- ✓ 1 x Full-Page & Color Advertisement in the Official Publication


PEARL
 Sponsor

RM 30,000
or above

- ✓ Gong Ringer for Welcoming Dinner
- ✓ Guest of Honor of the Congress Opening Ceremony
- ✓ Opening Ceremony Buffet Luncheon
- ✓ Gong Ringer for Gala Dinner
- ✓ 2 x Complimentary Dinner Voucher
- ✓ Certificate of Appreciation
- ✓ Logo featured on Stage Backdrop
- Social Media Promotions:**
- ✓ Acknowledgments in Official Poster
- ✓ Acknowledgment in Facebook Post
- ✓ 1 x Full-Page & Color Advertisement in the Official Publication

HNWF2025 Sponsorship Confirmation Form

I/We hereby express interest in sponsoring The 18th World Federation of Hainanese Associations Congress:

A) Financial Sponsorship (Please select an option):

- Diamond Sponsor / Title Sponsor**
 (RM500,000 or above)
 Sponsorship Amount: _____
 * Diamond Sponsor for the Welcome Dinner, Luncheon, or Gala Dinner. *
- Platinum Sponsor / Title Sponsor**
 (RM200,000 or above)
 Sponsorship Amount: _____
 * Sponsors of the Business Forum will be recognized as Platinum Sponsors.*
- Gold Sponsor / Title Sponsor**
 (RM100,000 or above)
 Sponsorship Amount: _____
 * Sponsors of the Youth, Women, or Hainanese Dialect Forums will be recognized as Gold Sponsors.*
- Silver Sponsor**
 (RM50,000 or above)
 Sponsorship Amount: _____
- Pearl Sponsor**
 (RM30,000 or above)
 Sponsorship Amount: _____

B) Door Gift Sponsorship

Items	Quantity	Remark

Sponsor/Organization Name:

We express our intention to make the sponsorship as stated above and have enclosed a cheque for your reference and processing. Thank you.

Name :

Mobile :

Email :

Company Stamp :

Signature :

Date :

Check Payable To : THE FEDERATION OF HAINAN ASSOCIATION MALAYSIA
 大众银行户头 : PUBLIC BANK (31210 34203)
 SWIFT Code : PBBEMYKL
 Contact Information: +603 – 2070 4368 / +6018 – 669 6550

The 18th Congress of World Federation of Hainanese Associations

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